

Privacy Policy

Effective Date: January 1, 2026

Iron Horse Country Ranch LLC ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, fill out our physical paper forms, or use our services, including our mobile text messaging program.

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site or utilize our services.

1. Information We Collect

We may collect information about you in a variety of ways. The information we may collect includes:

- **Personal Data:** Personally identifiable information, such as your name, shipping address, email address, and telephone number, that you voluntarily give to us when you choose to participate in various activities on our website or fill out our physical paper forms.
- **Financial Data:** Financial information, such as data related to your payment method (e.g., valid credit card brand, card number, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services.

2. How We Use Your Information

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the site or paper forms to:

- Deliver targeted updates, operational notifications, and promotional materials.
- Respond to customer service requests and support needs.
- Fulfill and manage purchases, orders, payments, and other transactions.
- Comply with legal and regulatory obligations.

3. Sharing and Disclosure of Your Information

We do not sell, trade, or rent your personal identification information to others. We may share information with third-party service providers who assist us in operating our business (such as cloud hosting, payment processing, or customer support tools).

- **Mobile Information and SMS Compliance:**

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared, sold, or rented to any third parties.

4. Text Messaging (SMS) Program and Consent

If you opt into our text messaging program via our web forms or paper forms, you agree to receive text messages from us.

- Opt-In: Consent to receive text messages is collected explicitly via an unchecked checkbox on our web forms or a dedicated signature/checkbox on our paper forms. Consent is never implied or bought.
- Opt-Out: You can unsubscribe from our text messages at any time. Simply text STOP to our number in response to any text message you receive. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed.
- Help: If you are experiencing issues with the messaging program you can reply with the keyword HELP for more assistance, or get help directly at [Your Support Email/Phone Number].
- Rates: As always, message and data rates may apply for any messages sent to you from us and to us from you. Message frequency varies based on your interaction with us.

5. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable.

6. Changes to This Privacy Policy

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Effective Date" of this Privacy Policy.

7. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:
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Bertram, Texas 78605
info@ironhorsecountry.com
512 917-5733